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How To Build A Facebook Community And Sell More Online Courses: The Edupreneur's Guide



Synopsis

Many online course creators realise the exponential benefits of creating an online community - especially the Facebook group. It is a means to build lasting relationships with your audience and subsequently as a means of selling more of your online courses through the trust and familiarity built with your members. It's also a cheap and easy way to positively influence your marketplace and position yourself as a go-to expert in your area of expertise. But, many entrepreneurs, edupreneurs and business owners start Facebook groups and put in tonnes of effort, only for them to end up in the digital graveyard. Why do some Facebook groups take off and others just silently fall under a bus? Luckily there are simple answers to this and they are all included in this 'How To' guide book. In this book, Sarah will share with you 40 easy, highly practical 'implement as you go' strategies to create an engaged Facebook community to grow your credibility, authority, industry recognition and income. If you have a Facebook group already, or want to start one, then this book is for you. Follow these steps and you too will soon have a wildly successful Facebook group of your own!

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Customer Reviews

Clear and concise, Sarah gets right to the meat of creating and building an active and growing Facebook group. I know from firsthand experience in a Facebook group that Sarah created that she really knows this topic inside and out. If you want a guide on this topic, I don't think you could do better.

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